

N

PS+

NP Strategy

Jill Baker

Jill Baker has always had a passion for communications and planning. Her organizational skills have deemed her head of the “party planning committee” within her group of friends. Her attention to detail combined with her love for writing, makes Jill right at home with the NPS+ team.

A Pennsylvania native, Jill attended Kutztown University of Pennsylvania where she served as the News editor for The Keystone, the student-run newspaper and was awarded the Keystone Newswriting Scholarship. She graduated with honors and earned a B.A. in professional writing with a dual minor in public relations and digital communications and new media.

A week after completing her undergrad, Jill made the 700 mile move to Columbia, SC. Her desire to continue learning led her to the University of South Carolina where she recently earned a master of mass communications degree with a focus in strategic communications management.

Jill has previously worked with The Carolina Agency, the student run public relations agency at the University of South Carolina as a group account director, overlooking non-profit clients for CreateAthon. She also served as a graduate assistant for the College of Information and Communications Department of Communications and an intern in New York for Slate, PR.

Jill loves all things Gamecocks, especially Cockey, and spending time outdoors. In her free time, you can find Jill and her fiancé Avery on the Riverwalk with their dog, Scoop.



Jill Baker
Project Coordinator

email:
jill@npstrat.com

phone:
803.540.2175

**ALL STRATEGIES
ARE NOT
CREATED EQUAL**

- + Community Assessment
- + Crisis Management
- + Media Relations
- + Message Development
- + Project Launch
- + Stakeholder Management

www.npstrat.com