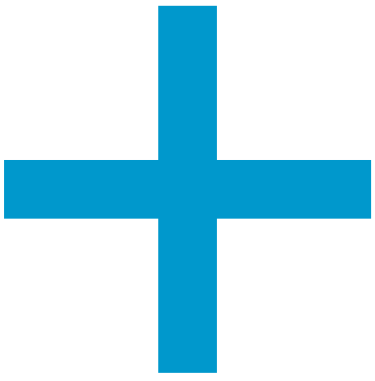




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PS⁺
NP Strategy

**All
Strategies
Are Not
Created
Equal**



ABOUT US

WE BRING OUR WEALTH OF EXPERIENCE TO BEAR TO POSITIVELY IMPACT OUR CLIENTS.

NP Strategy is an experienced group of professionals from media, business, public policy and communications agencies, offering a range of strategic services to non-profits, international corporations, governments and local businesses.





OUR SERVICES

Whether your goal is to establish new operations, expand an organizational mission or navigate a crisis, intelligent analysis and strategy are needed. That's where we come in.



COMMUNITY ASSESSMENT

We provide key knowledge and insight into how local and state governments operate and who influences important decision makers.



CRISIS MANAGEMENT

We have an experienced team that can prepare you for the worst, and if it happens, will be at your side every step of the way. We're on call to you 24/7.



DIGITAL & SOCIAL MEDIA

We advise clients on how to utilize digital media, build and leverage websites and manage social media campaigns to achieve their goals.

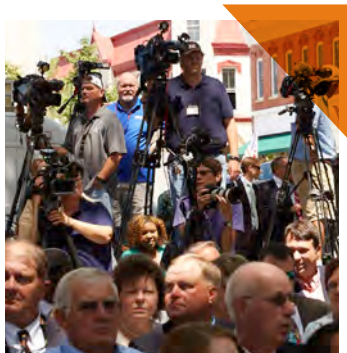


OUR SERVICES continued...



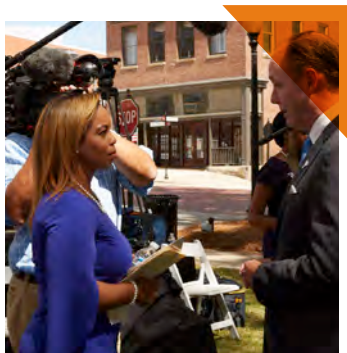
EVENT MANAGEMENT

Planning and executing an event should be time-consuming and detail-focused for successful results.



MEDIA RELATIONS

With former journalists on our team, NP Strategy is well-equipped to manage interaction between business leaders and the media.



MESSAGE DEVELOPMENT

Without the right message and delivery, even the best project can fail. We help deliver the right message, in the right way, at the right time.



STAKEHOLDER MANAGEMENT

Thorough planning for how to engage, manage expectations, and predict reactions, can be the most important step in the success of a project.



We deliver strategic communications, media relations, public affairs and other research-driven services to help our clients succeed, thrive and navigate difficult waters.

We achieve results for our clients.

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NP Strategy is a wholly owned subsidiary of a leading business law firm, Nexsen Pruet, giving us a unique perspective and coordination with legal resources.

NPStrategy

NPStrat

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